



Statement of Service Performance

1 APRIL 2015 – 31 MARCH 2016



Our story

1 APRIL 2015 – 31 MARCH 2016

We are proud to bring to you the story of our charitable work and would like to thank our supporters for the results your help has allowed us to achieve.

Our journey has not been easy – we started in the midst of the Global Financial Crisis – yet we have grown our team and our impacts year on year, thanks to generous sponsors, donors and collaborators like you.

From humble beginnings motivating people to clean up the beach and plant trees next to waterways, we shifted towards stopping pollution inland, at its source, through education aimed at behaviour change.

These are issues that affect every living being on the planet and we wanted to scale our impact as far as humanly possible. So we chose to open source everything we have learned and pass on skills by training people to deliver impacts in their communities.

These capacity development programmes have become our core strategy; they are how we deliver on the most important part of our Vision: 'Inspired People'. For while it is people that have caused the damage to our waterways and coastlines, it is also people who can – and urgently need to – fix it.

It is about local solutions to a global problem and we are very pleased to report that our training roadshows – where we train people around Aotearoa and the Pacific to better look after their local environments – have gone from strength to strength.

Our people are without a doubt our most important asset. This year we welcomed Fletcher Sunde to the team as our Auckland Programmes Manager, who has since inspired thousands with his passion, hard work and scientific expertise.

We are also very pleased to play a key role in enabling people from across the Pacific, who we welcome to our growing global

whanau. Since 2011, our friends at Sustainable Coastlines Hawaii have motivated thousands of people to remove tonnes of rubbish from their beautiful islands.

November 2015 also saw the creation of a formally-registered Sustainable Coastlines chapter in Port Moresby, Papua New Guinea. Our long-serving colleague Ryley Webster has shown exemplary leadership making a difference in a challenging operating environment, and we look forward to seeing their impacts grow.

We continue to invest in innovative ways of proving our impact and telling our stories and hope you enjoy the commentary and snapshot below. And of course, we invite you to join us on this journey to enable people to look after the places they love.



Our impacts

1 APRIL 2015 – 31 MARCH 2016

Measuring impact has always been a key priority for our charity. We take pleasure in motivating people to deliver strong, quantifiable results and are proud to have collated the most comprehensive database of marine litter in Aotearoa.

This year we motivated 6,223 people to give 8,748 hours to the cause, working with our small team to deliver huge impacts. Together, we removed more than 86,000 litres of rubbish from coastlines across the country.

We also saw a renewed focus on freshwater quality, and ramped up our tree planting activities. We planted 6,320 trees next to waterways with 1,148 people; 25% of our results in this space to date.

It became very clear that this activity makes people feel good and the success of this programme bodes well

for increasing our impact in this space into the future.

Given our strategic focus on stopping pollution at its source, we put real effort and investment into heading inland, to educate and enable people to reduce the task of cleaning up for future generations.

This year our skilled team delivered 224 presentations, educating 25,932 people on litter prevention and freshwater restoration; 18% of our total to date.

During 19 workshops with 173 people in local communities around Aotearoa, we trained people to better look after their own backyards.

For a complete picture of what results our capacity development programmes produce, we are also reporting the work of those who we

provide with significant support, but who lead the delivery of activities themselves; our **'Enabled collaborators.'**

As a snapshot, this year the inspiring team at Pūniu River Care, with our support, advice and resources, has planted 40,000 trees alongside their sacred river and managed to employ three FTE staff to run their social enterprise.

At the same time, our sister organisation Sustainable Coastlines Hawaii has achieved huge impacts for our coastlines, removing nearly 100 tonnes of rubbish from their island nation.

We are looking forward to celebrating the success of these trainees, whom we enable to look after the places that we love. Although we started in 2008, the journey has only just begun.

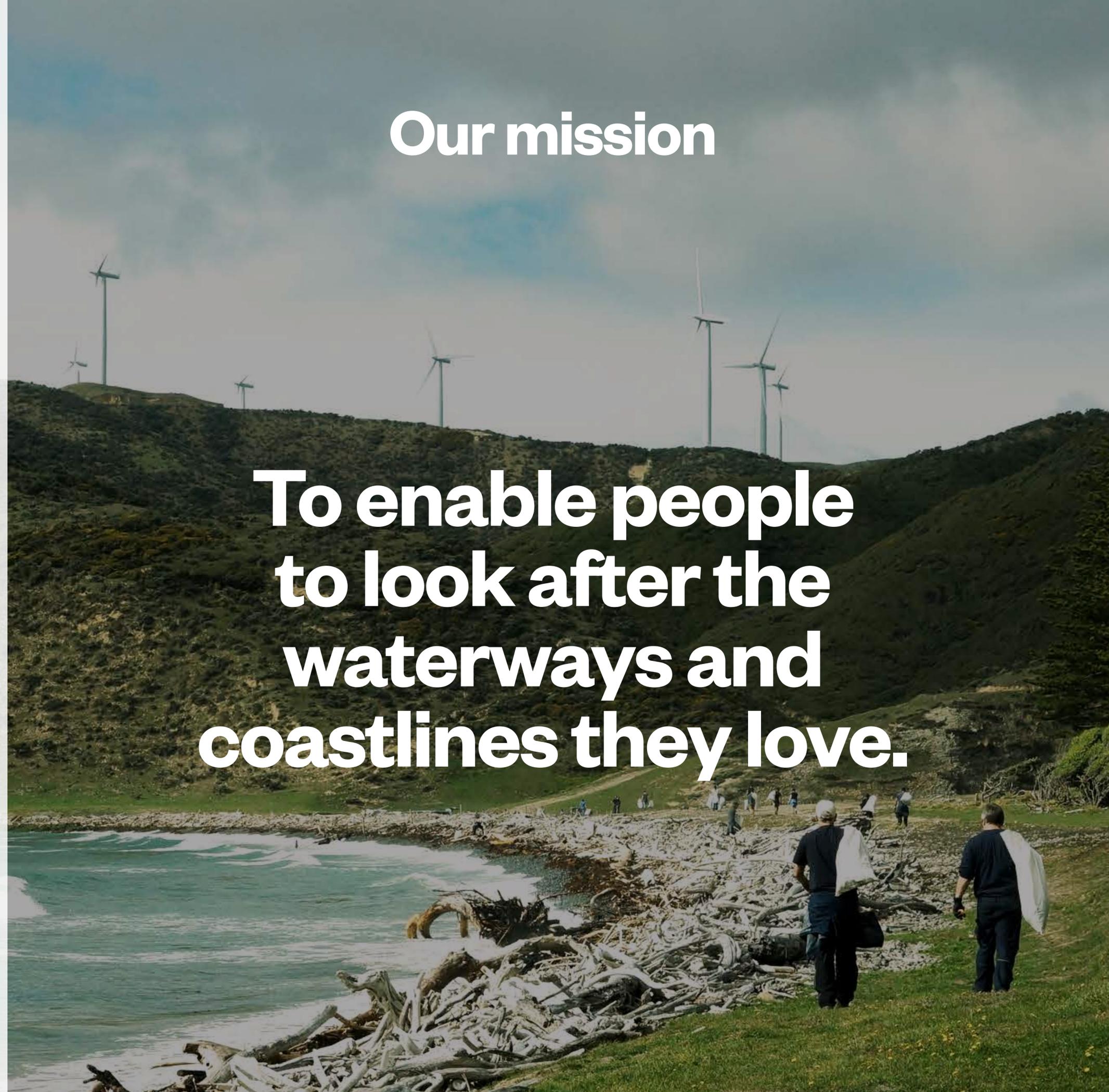


Established in 2009, the Sustainable Coastlines Charitable Trust is a registered New Zealand charity. We achieve our mission by delivering and supporting clean-up events, riparian planting and restoration activities, education programmes and training workshops around Aotearoa.

Read on for a summary of our impacts from FYE 31 March 2016.

Our mission

To enable people to look after the waterways and coastlines they love.





We love our oceans and want them litter-free, the way they should be. We clean-up beaches, deliver education to change behaviour and reduce litter, and train others to spread this work far and wide.

Our vision

· ONEONE KŌREKOREKO ·

Beautiful
Beaches

· SUSTAINABLE COASTLINES ·



Rivers flow to the sea and many of them are sick. We restore waterways by planting trees, educating people on how to solve these problems, and training communities to look after their own backyard.

Our vision

• W A I O R A •

Healthy Waters

• S U S T A I N A B L E C O A S T L I N E S •



People created the challenges we face. People must solve them. We use inspiring events, education focused on behaviour change, and targeted training to enable people to look after the places they love.

Our vision





sustainable coastlines

By delivering and supporting grass roots actions on coastlines around New Zealand, we work towards our vision for Beautiful Beaches.



Makara Beach Clean-up
Makara Beach, Wellington
5 December 2015

Our impacts

1 APRIL 2015 – 31 MARCH 2016

86,530

LITTER CLEANED UP (LITRES)

7%

OF TOTAL TO DATE

1,214,838





sustainable coastlines

Our 'Love Your Coast' programme focuses on litter prevention and clean-up. This year we delivered and supported a range of activities to achieve this, including clean-ups of coastlines, waterways, streets / drains, and underwater environments.



Puketutu Island Clean-up
Mangere, Auckland
27 February 2016

Our impacts

1 APRIL 2015 - 31 MARCH 2016

11,495

LITTER CLEANED UP (KILOGRAMS)

69

CLEAN-UP ACTIVITIES

6,223

CLEAN-UP PARTICIPANTS

8,748

PARTICIPANT HOURS





sustainable
coastlines

By delivering and supporting grass roots actions in freshwater environments around New Zealand, we work towards our vision for Healthy Waters.

WAIORA

Healthy
Waters

SUSTAINABLE COASTLINES



Wakaaranga Creek Tree Planting
Half Moon Bay, Auckland
5 June 2015

Our impacts

1 APRIL 2015 – 31 MARCH 2016

6,320

TREES PLANTED ALONGSIDE WATERWAYS

24%

OF TOTAL TO DATE

26,254



sustainable coastlines

Our 'Love Your Water' programme focuses on freshwater restoration. This year we delivered and supported a range of activities to achieve this, including riparian tree planting, weeding, site clearing, mulching, seed collecting & sewing, and potting plants.



Travis Wetland Tree Planting
Burwood, Christchurch
5 July 2015

Our impacts

1 APRIL 2015 – 31 MARCH 2016



70

WEEDS REMOVED (CUBIC METRES)

13

WATERWAY RESTORATION ACTIVITIES

1,148

RESTORATION PARTICIPANTS

3,228

PARTICIPANT HOURS



sustainable coastlines

By delivering and supporting educational presentations and training workshops around New Zealand, we work towards our vision for Inspired People.



Love Your Coast presentation
Waikowhai Park, Auckland
5 March 2016

Our impacts

1 APRIL 2015 – 31 MARCH 2016

25,932

PRESENTATION ATTENDEES

18%
OF TOTAL TO DATE

144,533





To enable others to look after waterways and coastlines, we pass on core knowledge and skills. This year we delivered and supported our Love Your Coast litter prevention and our Love Your Water freshwater restoration presentations, and ran training workshops in Event Management and Presentation Delivery.



Love Your Water presentation
Burwood, Christchurch
5 July 2015

Our impacts

1 APRIL 2015 – 31 MARCH 2016

224

EDUCATIONAL PRESENTATIONS

83%

OF PRESENTATION ATTENDEES
WERE SCHOOL STUDENTS

19

TRAINING WORKSHOPS

173

TRAINING ATTENDEES





We enable others to look after waterways and coastlines, and this year our support has enabled Pūniu River Care to achieve huge impacts for waterways, while our international chapters abroad continue to achieve growing impacts for our Pacific Island coastlines.

OUR IMPACTS

Enabled collaborators

1 APRIL 2015 – 31 MARCH 2016

40,000 **779,395**

TREES PLANTED
ALONGSIDE WATERWAYS

LITTER COLLECTED
(LITRES)

70,000 **97,424**

SEEDLINGS PROPAGATED

LITTER COLLECTED
(KILOGRAMS)



Puniu River Care Nursery
Te Awamutu, Waikato
July 2015



Find out more at www.sustainablecoastlines.org
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