



Statement of Service Performance

1 APRIL 2017 – 31 MARCH 2018



Established in 2009, the Sustainable Coastlines Charitable Trust is a registered New Zealand charity. We achieve our mission by delivering and supporting clean-up events, riparian planting and restoration activities, education programmes and training workshops around Aotearoa.

Read on for a summary of our impacts from FYE 31 March 2018.

Our mission

A group of people are engaged in a riparian planting activity. In the foreground, a man wearing a tan hat, a green long-sleeved shirt, and a high-visibility orange safety vest is pointing towards the right. He is wearing work gloves. Behind him, several other people, including a woman in a blue jacket and a man in a purple shirt, are standing and observing. They are surrounded by rows of young green plants in a field. The background shows a cloudy sky and a distant shoreline.

To enable people to look after the waterways and coastlines they love.



We love our oceans and want them litter-free, the way they should be. We clean-up beaches, deliver education to change behaviour and reduce litter, and train others to spread this work far and wide.

Our vision

· ONEONE KŌREKOREKO ·

Beautiful
Beaches

· SUSTAINABLE COASTLINES ·





Our vision

People created the challenges we face. People must solve them. We use inspiring events, education focused on behaviour change, and targeted training to enable people to look after the places they love.

· TĀNGATA WHAKAOHOHO ·
*Inspired
People*
· SUSTAINABLE COASTLINES ·





Rivers flow to the sea and many of them are sick. We restore waterways by planting trees, educating people on how to solve these problems, and training communities to look after their own backyard.

Our vision

· W A I O R A ·
Healthy Waters

· S U S T A I N A B L E C O A S T L I N E S ·



Our story

1 APRIL 2017 – 31 MARCH 2018

This year we marked a huge milestone for our hardworking team – by celebrating our 10-year anniversary in style. And we had plenty to celebrate.

In January 2018, we received the most prestigious youth award for sustainability on the planet – when we pulled this important category at the United Nations Environment Programme-endorsed Energy Globe World Awards in the Islamic Republic of Iran.

We also clocked up our 500th event and continue our passion for motivating people to look after the places that they love.

The groundbreaking Flagship Education Centre has proven to be a hit for the community of Auckland, with over 100 events held there, including many

non-profits who we enable to use the space for free. Our journey with this innovative building continues as we work towards Living Building Challenge certification, which would make it a frontrunner for the title of the most sustainable building in Aotearoa New Zealand.

Having a purpose-built training space has helped us to invest more resources in the development of our Ambassador Programme, led by the indefatigable Fletcher Sunde - who also managed our massive Auckland-wide Love Your Coast Tamaki Makaurau project this summer.

Our reach continues to grow and so does the wider Sustainable Coastlines family. We are stoked to welcome Partner Level Sponsors APL Window Solutions and Kathmandu to the team,

as well as RDT Pacific – a new Gold Sponsor.

Behind the scenes, a huge amount of work has been going on to collaborate with coastline lovers nationwide for an upcoming project that will see our team reach all regions of New Zealand, develop a citizen science tool and innovative, open-sourced educational resources that will further enable people to look after their local beach. So, watch this space as we set our sights on further growth of impact in years to come.



10 Year Celebration Concert
Mantells on the Water, Auckland
25 March 2018



Our impacts

1 APRIL 2017 – 31 MARCH 2018

As the Sustainable Coastlines team hits double digits, we are extremely proud to announce that on most measures, we have again seen an increase in impact from the previous year.

We are very proud to report a significant increase in one key metric that we are famous for - 117,674 litres of rubbish removed from the coast and a 60% rise in the number of clean-up activities delivered by our team and volunteers.

Direct delivery of education programmes has also risen to a whopping 28,180 attendees at 303 presentation activities - a 28% increase from last year.

A key strategic focus for us is to increase the quality of the offerings that we deliver our beneficiaries.

The work we do - particularly when it comes to training educators, improving the behaviour of people and restoring

waterways - delivers impact that last forever. So we are striving to help communities improve the health of the places that they love in the long term.

While the total number of trees planted has reduced, we have massively increased the quality of our restoration work by scaling up the restoration activities, which includes recording the efforts in collecting seeds, weeding planting sites and spreading mulch to improve survival rates of what we plant.

Alongside this, we are pulling together exciting programmes to scale up our capacity development work for 'enabled collaborators'. So while their direct impact has dropped, we can see that in terms of seedlings propagated, the team at Puniu River Care are preparing to more than double their efforts in the year to come.

The Flagship Education Centre has

proven its worth as a crucial hub for the delivery of capacity development activities. In addition to providing an epic, sustainably-built venue for training programmes, over 8,000 people have passed through our doors to learn about how they can tread a better path for the planet. We are also very pleased to announce that our construction methodology is being replicated by key partners at the Department of Corrections, who are creating more venues for non-profits, delivering ongoing benefits to the community.

We cannot take on the challenges of freshwater quality and marine litter by ourselves. This year, we are presenting two new impact measures - 'Enabled Events' and 'Enabled Education'. These results form an important part of how we work on our mission to enable people to look after the coastlines and waterways that they love.



sustainable coastlines

This key metric -- equivalent to more than three and a half shipping containers' full -- is our core measure for the rubbish we remove. Volume gives us a clear measurement of coastal litter, particularly when it comes to plastic - the worst offender in the marine environment.



Manukau Harbour Clean-up
Manukau Harbour, Auckland
10 March 2018

Our impacts

1 APRIL 2017 - 31 MARCH 2018

117,674

LITTER CLEANED UP (LITRES)

▲ 46%

ON LAST YEAR





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These impressive results represent the activities delivered directly by our core team and through events that we facilitate with volunteers, school groups and corporate clients. Further impact delivered by 'enabled collaborators' through our capacity development programs is detailed below.



Piha and West Coast Clean-up
Piha, Auckland
9 December 2017

Our impacts

1 APRIL 2017 – 31 MARCH 2018

15,605

LITTER CLEANED UP (KILOGRAMS)

▲ 34% ON LAST YEAR

142

CLEAN-UP ACTIVITIES

▲ 61% ON LAST YEAR

7,533

CLEAN-UP PARTICIPANTS

▲ 5% ON LAST YEAR

12,366

CLEAN-UP HOURS

▲ 26% ON LAST YEAR





Tree-planting activities reduce nutrient run-off, stabilise river banks (reducing erosion), create habitats for native biodiversity and clean our air. This metric gives a snapshot of how we deliver these outcomes. We are working on evaluation tools for these, watch this space!

. WAIORA .



Te Atatu Peninsula Planting
Te Atatu Peninsula, Auckland
26 August 2017

Our impacts

1 APRIL 2017 – 31 MARCH 2018

15,466

TREES PLANTED ALONGSIDE WATERWAYS

▼ 19%

ON LAST YEAR



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Tree planting activities are always collaborative, but these results represent only the trees planted directly through our events. Read on for impact achieved where we have utilised our skills and experience to help other community groups on tree planting projects.



T&G Global Planting Day
Orchard Road, Kerikeri
27 September 2017

Our impacts

1 APRIL 2017 – 31 MARCH 2018

80

WEEDS REMOVED (CUBIC METRES)



61% ON LAST YEAR

129

WATERWAY RESTORATION ACTIVITIES



617% ON LAST YEAR

1,543

RESTORATION PARTICIPANTS



41% ON LAST YEAR

5,044

RESTORATION HOURS



79% ON LAST YEAR





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We have proven that our education programmes inspire and motivate people to look after the places they love. This core metric remains a crucial part of our work, and we have major plans in progress to ramp up our educational offerings.



Ambassador Training Weekend
Wynyard Quarter, Auckland
20 January 2018

Our impacts

1 APRIL 2017 – 31 MARCH 2018

28,180

PRESENTATION ATTENDEES

▲ 28%

ON LAST YEAR





We cannot solve the challenges we work on alone. Through training programmes and providing showcase examples of best practice such as The Flagship, we reach thousands of people and exponentially scale up our impacts.



SUSTAINABLE
COASTLINES
EDUCATION
CENTRE



Presentation to Kelston Girls College
Wynyard Quarter, Auckland
28 November 2017

Our impacts

1 APRIL 2017 – 31 MARCH 2018

303

EDUCATIONAL PRESENTATIONS

▲ 23% ON LAST YEAR

8,194

VISITORS TO THE FLAGSHIP
EDUCATION CENTRE

▲ 314% ON LAST YEAR

28

TRAINING WORKSHOPS

▼ 10% ON LAST YEAR



This new category reflects the impacts delivered through our highly-popular Ambassador Programme and organisations that we support with our resources and time.



Ambassador Training Weekend
Wynyard Quarter, Auckland
20 January 2018

Enabled impacts

1 APRIL 2017 – 31 MARCH 2018

57

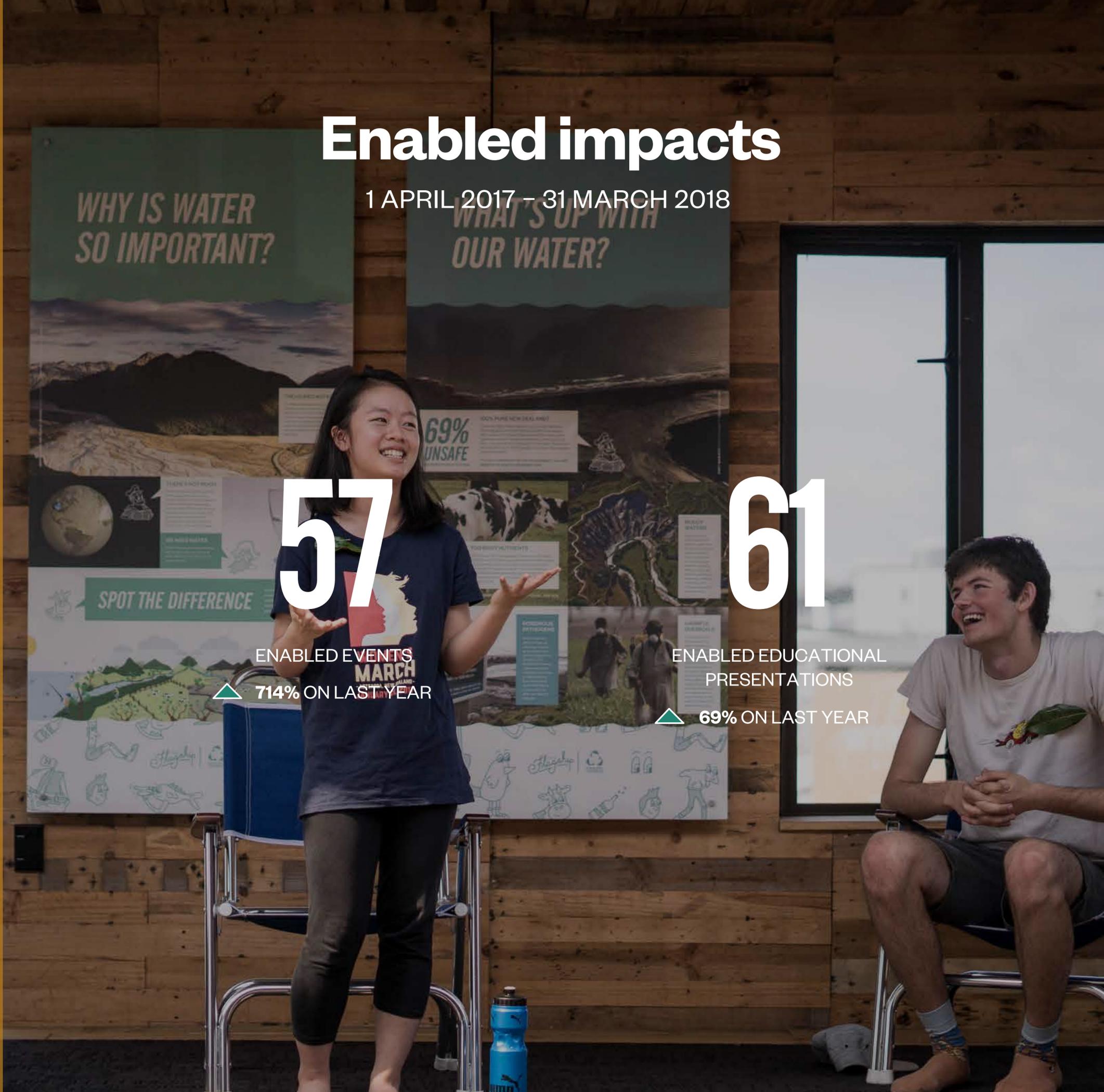
ENABLED EVENTS

▲ 714% ON LAST YEAR

61

ENABLED EDUCATIONAL PRESENTATIONS

▲ 69% ON LAST YEAR





We are currently developing new approaches to help our enabled collaborators by investing in the development of resources. While these measures have dropped on balance, we are expecting them to dramatically rise in years to come.

Enabled impacts

1 APRIL 2017 - 31 MARCH 2018

41,400

TREES PLANTED
ALONGSIDE WATERWAYS

▼ 75% ON LAST YEAR

376,905

LITTER COLLECTED
(LITRES)

▼ 81% ON LAST YEAR

173,000

SEEDLINGS PROPAGATED

▲ 147% ON LAST YEAR

47,253

LITTER COLLECTED
(KILOGRAMS)

▼ 81% ON LAST YEAR





About us

SUSTAINABLE COASTLINES CHARITABLE TRUST • CC46615

Sustainable Coastlines is a multi award-winning charity on a mission to enable people to look after the coastlines and waterways they love. To deliver on this mission, we coordinate and support large-scale coastal clean-up events, riparian planting and restoration activities, education programmes, public awareness campaigns and training workshops.

Through our work cleaning-up beaches and restoring freshwater ecosystems, we work with local communities to develop capacity to solve these issues long-term. We work collaboratively with a range of demographics around New Zealand, bringing together local and central government, community groups, NGOs, businesses, schools, universities and the general public to address marine and freshwater pollution.

We are passionate about creating solutions for environmental challenges through ground-breaking collaborative projects.

Sustainable Coastlines was founded in 2008 by three young New Zealanders in the Galápagos Islands. Two of the co-founders, Sam Judd and James Bailey, returned to New

Zealand to formalise the organisation, and Sustainable Coastlines was first formed as an incorporated society in March 2009. It was subsequently registered as a charitable entity under the Charities Act 2005 in April 2009.

The Sustainable Coastlines Charitable Trust was formed to facilitate a change in structure for the organisation from an Incorporated Society into a Charitable Trust – providing a stronger legal structure. It was incorporated in April 2010 under the Charitable Trusts Act 1957 and the Trust was then registered as a charitable entity in May 2011 under the Charities Act 2005.

We are proud to have created jobs in the charitable sector, predominantly through raising our own funding through social enterprise activities that allow us to deliver on our charitable purpose while raising money. Our charity's team comprises of 11 highly skilled professionals from diverse backgrounds that complement each other to create a productive, effective and enjoyable workplace.

We are governed by a Board of Trustees who act in an advisory capacity to our Leadership

Team in all matters concerning the interests and management of the charity. Our four Trustees are professionals who donate time to the cause to ensure efficient and streamlined decision-making during this high-growth phase. The Chairperson of the Board of Trustees is responsible for the management, development and effective performance of the Board and provides leadership to the Board for all aspects of their work.

We are regularly called upon by a wide variety of universities, hundreds of schools, community organisations, conference organisers and international development organisations (including various offices of the United Nations) to assist with developing capacity to boost the performance of waste minimisation and water quality in New Zealand and overseas.

As a rule, Sustainable Coastlines is strictly a-political and we are prohibited from direct advocacy or lobbying activities. We simply build solutions for people of all ages, backgrounds and sectors, creating open sourced resources to equip communities to look after the places they love.



Financial highlights

1 APRIL 2017 – 31 MARCH 2018



Income



Expenses

Thank you to the team at BDO for providing their services pro-bono to prepare our annual accounts. Our audit was conducted by the team at KPMG. Our full Financial Statements and Auditor's Report can be downloaded at www.register.charities.govt.nz/Charity/CC46615



Find out more at www.sustainablecoastlines.org
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Photo: Russell Ord Photography