



Love Your Coast

Team Building for the Ocean

BEACH CLEAN-UPS WITH SUSTAINABLE COASTLINES



Overview

Team Building for the Ocean

Team Building for the Ocean gives your staff the chance to do something positive for the coastlines of Aotearoa and enhance their understanding of sustainable practices.

We offer workplaces the opportunity to get out of the office and spend the day at the beach, connecting with nature and each other. Our team-building activities are designed to develop increased communication, planning skills, and collaboration between team members.

- Our key offering is a **beach clean-up combined with sustainability experiences**. Perfect if you're looking for a full-day hands-on activity. From \$2,700 +GST for 30–60 staff. [See page 3](#)
- If you want to run your own clean-up, you can **hire a DIY kit** from us! It includes all the gloves, sacks and health and safety equipment you need for a successful beach clean-up with the team. \$230 + GST. Find out more at sustainablecoastlines.org/get-involved/diy

With more than 10 years of experience, **Sustainable Coastlines knows how to have a good time** and make our team-building days easy and fun for all involved. Your investment covers all planning and implementation costs.

For more information or to book a team day, please contact Veronica Rojo, sponsorship manager, on veronica@sustainablecoastlines.org or +64 21 231 4910.

Note: we can host clean-ups in any region across Aotearoa, but events outside of Sustainable Coastlines' bases (Auckland and Wellington) will incur travel and accommodation costs for our staff. We are happy to discuss options to meet your requirements.



Beach clean-up day

For the full beach clean-up and sustainability experience.

The day kicks off with a presentation on plastic pollution, followed by team-building activities, a hands-on beach clean-up and litter audit, then finishes with a team celebration and a collective pledge to protect our moana.

We start by encouraging an emotional response, asking people to consider their personal connection to the ocean and how they can protect it. Through interactive activities, we will engage participants and explore the impact that litter is having on marine ecosystems, the life cycle of plastic, and an intro to the circular economy. We'll also cover environmental action, and how some of these concepts can be applied to their own lifestyle and your workplace.

The beach clean-up and litter audit enables people to witness the problem of plastic in the environment first-hand and explore what materials and products are having the greatest impact. This experience is a critical first step towards taking action and changing behavior for a more regenerative future.

What?

A **team-building** beach clean-up and sustainability experience for your staff.

When?

Year round. We recommend summertime!

How long?

4–5 hours.

Where?

At a beach of your choice.

Investment

From **\$2,700** +GST for 30–60 staff.

Add-ons

Increase number of attendees.

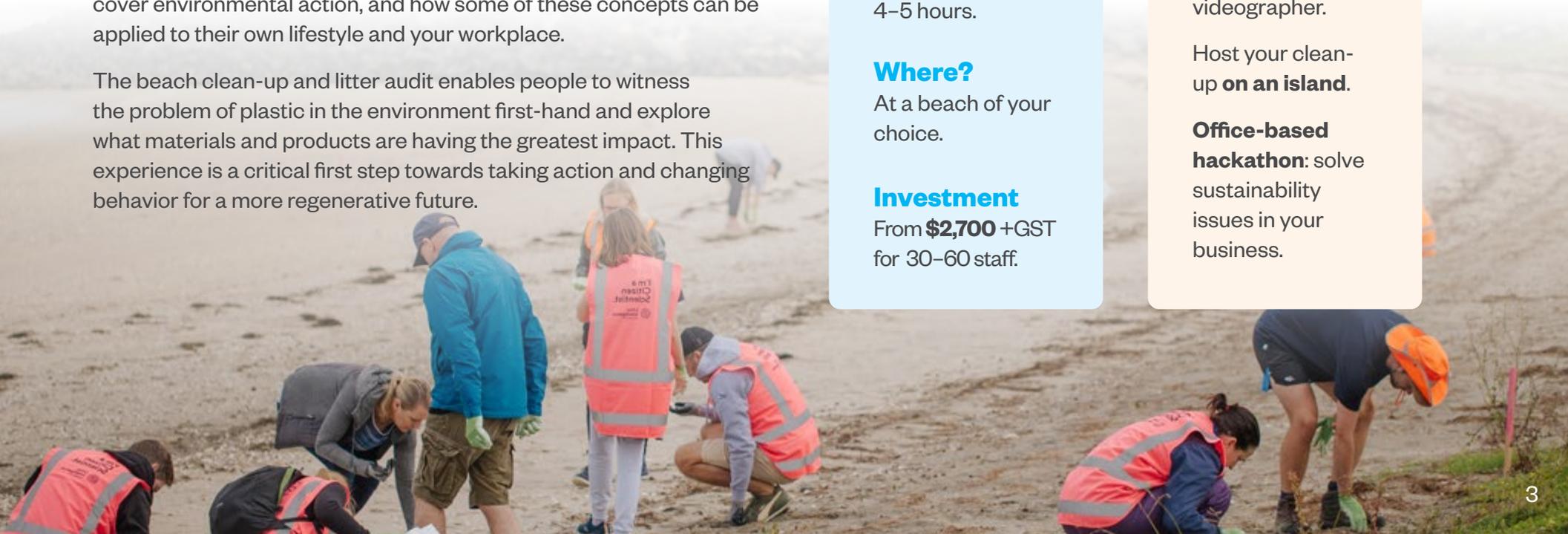
Catering, from simple morning tea to a vegetarian feast.

Transport: van or bus.

Professional photographer or videographer.

Host your clean-up **on an island**.

Office-based hackathon: solve sustainability issues in your business.



Why are we doing this?



The problem

Litter is a major risk to New Zealand's people, culture, environment, and economy, especially when it enters the marine environment. In the 2021 report, [Plastic Waste Makers Index](#), New Zealand is ranked 15th for single-use plastic waste generation per capita at 39kg per person per year.

According to [Litter Intelligence](#), there are on average 331 pieces of litter per 1,000m² of coastline that we audit (correct as of 5 November, 2021).

The solution

Plastic pollution and waste is high on the agenda for Kiwis right now; in fact, it occupies three of the top 10 concerns listed in the [2021 Colmar Brunton Better Futures Report](#).

Beach clean-ups allow Kiwis to be part of the solution, to act in a positive and meaningful way, and contribute to an optimistic future for Aotearoa.



39kg

of single-use plastic per New Zealander per year



3 OF 10

top concerns for Kiwis surround the issue of waste



99%

of all seabird species will be ingesting plastic by 2050
source



95%

of people feel better spending time in nature

Benefits from your event



Staff engagement

Our activities offer opportunities for increased communication, planning skills, and collaboration. We find that hosting your staff at the beach and encouraging them to take part in purposeful environmental action helps your staff see each other in a different light and to connect in a new setting.

You are also welcome to invite clients and / or family members.

Our past event participants have good things to say: 90.2% of them strongly agree the event was worthwhile, and 97.8% strongly agree or agree that they would recommend our events to friends and family.

Well-being

Sustainable Coastlines events connect people to nature, a proven way to improve mental health according to a [Mental Health Foundation survey](#) where 95% of respondents said they felt better after spending time in nature.

Our events also incorporate being active, donating one's time, connecting with others,

and doing something with purpose — all activities associated with positive mental health. We call it the 'high-five effect'. It's what you feel after being part of a Sustainable Coastlines event.

Learning

Our goal is to educate people about the nature, extent, and causes of plastic pollution.

We want to increase the number of Kiwis who are motivated to look after our moana through engagement in hands-on activities that enable them to be part of a positive solution. We encourage sustainable behaviour patterns and promote positive decision making around consumption and disposal.

We provide education and solutions to take back to your everyday lives.

Storytelling

You will be provided with event photos and impact results for internal communications and impact reporting (available for team beach clean-up only).



Impacts

April 2022



135,971

Event participants



246,761

Presentation attendees



1,661,369

Litres of litter collected



262,502

Trees planted

Audience

April 2022



21,303

Facebook Page likes



14,658

Instagram followers



2,267

LinkedIn followers



2,718

Twitter followers



7,623

Signed up to our newsletters



505

Unique monthly website visitors



**We look forward to
hearing from you!**

Contact Veronica on veronica@sustainablecoastlines.org

Beach clean-up

and sustainability experience



What?

Corporate **team-building** beach clean-up and sustainability experience for up to **50 staff**.

When?

Available year round. We recommend summertime for optimal enjoyment.

Where?

Coastlines across Aotearoa.*

How long?

Four to five hours at the beach.

Investment

From **\$2,700** +GST*.

Your investment covers all planning and implementation costs, and includes:

- Love Your Coast presentation
- Team-building activities
- Beach clean-up and litter audit
- Team pledge
- Health and safety planning and location scouting
- Preparation of a health and safety plan for review
- Logistics planning, stakeholder engagement, equipment preparation
- Clean-up equipment and first-aid kits
- 1 x Event Director for event delivery
- 1 x Event Manager for event delivery
- Labour costs for disposal of litter
- Rubbish disposal (tip fees)
- A set of photos, including a team photo
- Impact results

Additional options to consider are:

- Make it an adventure: host your clean-up on an island!
- Office-based hackathon to help solve specific sustainability issues in your business
- Increased attendee numbers
- Catering, from simple tea / coffee and scones to a cater station or gourmet BBQ
- Transport e.g., van or bus

Professional photographer or videographer

*We can host clean-ups in any region across Aotearoa, but events outside of Sustainable Coastlines' bases (Auckland and Wellington) will incur travel and accommodation costs for our staff. We are happy to discuss options to meet your requirements.

We have other Love Your Coast team experiences, including office-based workshops and supported events. please see the following pages for more info.

