



# Events with Sustainable Coastlines

TEAM-BUILDING DAYS • SPONSOR A PUBLIC CLEAN-UP



Information and benefits 2023-2024

# Book an event with us

## TEAM BUILDING AND PUBLIC CLEAN-UP DAYS

The team at Sustainable Coastlines is known for putting on epic team-building days and super fun public beach clean-ups. If you're keen to show that your organisation is one that cares for your staff, community, and our beautiful ocean, you've come to the right place!

Our team-building days are designed to get your team connecting with nature, each other, and sustainable solutions. Or, do the same but on a larger scale: sponsoring a public beach clean-up provides your organisation with brilliant storytelling and exposure — while also ticking the team-building box!

With more than 14 years of experience working with businesses, Sustainable Coastlines knows how to make things simple and tailor our events to suit who you are as an organisation. Our team-building and public clean-up events are fantastic, impactful days out for all involved.

### About Sustainable Coastlines

We are a multi award-winning New Zealand charity that exists to bring people together to reduce plastic pollution and other litter, protecting the moana we all love.

Our goal is to see 60% less litter on the coastlines of Aotearoa by 2030. We empower communities to take action for their local beach through coastal clean-up events, educational programmes, public awareness campaigns, and litter data collection to inform change.

We firmly believe the words of the great Jacques Cousteau, "People protect what they love". Kiwis love our moana, and cleaning up the beach is the perfect way to express this love.

### Contact

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# Benefits from your event



## Sustainability

It's right there in the name! Our events not only clean up the beach, but also engage volunteers in litter data collection to inform solutions to the problem, as well as inspire change in the day-to-day lives of our volunteers. Depending on your event, we'll also run a brainstorming session for teams and individuals to figure out how they can make the greatest impact.



## Wellbeing

Our events help to connect people to nature, which is a proven way to support wellbeing. A Mental Health Foundation survey found that 95% of respondents said they felt better after spending time in nature. Donating time, connecting with others, being active, and doing something with purpose are all activities associated with positive mental health.



## Staff and volunteer engagement

Taking part in purposeful activity at the beach helps your team see one another in a different light and connect in a new setting. Engaging in a clean-up and other activities together will see your staff bonding and feeling cohesive as a team. Volunteers will see your organisation as one that cares about the environment and people — great for staff morale and public exposure!

# Benefits from your event



## Support a great cause

When you run an event with Sustainable Coastlines, you're helping us reach our goal to significantly reduce plastic pollution and other litter on Aotearoa's coastlines. Your event not only contributes to sustainable outcomes itself, but all money raised goes back into supporting our charitable purpose.



## Storytelling and exposure

Put your mahi where your mouth is and show your commitment to sustainability. Our team will take some snaps, but a pro photographer will make your event shine. Post-event, we'll provide you with a write-up detailing the impact of your event. For public events, your organisation will also enjoy exposure on our website and social media platforms.



## Our audience

For public events, you will receive exposure across Sustainable Coastlines' channels and additional marketing and community outreach opportunities.

Facebook	23,673
Instagram	14,257
LinkedIn	2,206
Twitter	2,683
Newsletter	8,134

# Run a team-building day

## Overview

Give your staff the chance to do something positive for the coastlines of Aotearoa and enhance their understanding of sustainable practices. A team-building day with us is your chance to get out of the office and spend the day at the beach connecting with nature and each other. The day is designed to develop communication, planning skills, and collaboration.

## On the day

The day kicks off with activities designed to get the team communicating and having fun, followed by a hands-on beach clean-up, then a litter audit and impact-focused activities. We finish up with a celebration and pledges to protect our moana.

We ask participants to consider their personal connection to the ocean. Studies show that a positive relationship with the natural world leads to pro-environmental behaviours, so we want to tap into this.

Through interactive activities, we will engage your team in the impact that litter is having on marine ecosystems, the lifecycle of plastic, and an intro to the circular economy. We'll also cover how individuals can take action in their own lives and workplaces.

The beach clean-up and litter audit enables people to witness the plastic pollution problem first-hand and explore what materials and products are having the greatest impact — a critical step towards taking action.

## Add an Action Workshop

Make it a full day and participate in our Action Workshop! Over two hours, we will dive deep into an engaging, hands-on, impact-focused session that supports groups to take collective action and make change in their homes, organisation, school or community.



## Team-building day AT A GLANCE

### WHAT?

A team-building beach clean-up and sustainability experience.

### WHEN?

Year round.

### HOW LONG?

4-5 hours.

### WHERE?

We'll work with you to find a beach that suits you.

### INVESTMENT

\$2,700 +GST (30-60 staff)

### ADD-ONS

- Action Workshop
- Increase number of attendees
- Catering.
- Transport: van or bus.
- Photographer or videographer.
- Host your clean-up on an island.

# Sponsor a public clean-up

## Overview

At Sustainable Coastlines, we're known for our fun and impactful public beach clean-up events. Show your staff and the public that your organisation cares about the state of our beaches and ocean — and, more importantly, that you're doing something about it.

When you sponsor a public event, you will have naming-rights association with a positive event that's highly visible in the community, providing brilliant brand exposure.

We have a wealth of experience delivering events across Aotearoa, having planned and delivered more than 3,000 clean-up activities. We have firmly established relationships with a wide range of collaborators, including schools, community groups, and iwi/hāpu.

Your investment allows us to cover all planning, health and safety, logistical, and operational costs associated with the community clean-

up event, as well as the marketing and community engagement we need to conduct to ensure local buy-in and support.

## On the day

Our events are fun and whānau-friendly. We engage as many people as possible in the problem of litter and plastic pollution, and give volunteers an opportunity to protect the coastlines they love. We do this in a positive, solutions-focused way.

Alongside every beach clean-up, we run a Litter Intelligence survey with a small group of volunteers. These surveys provide valuable insight into the litter problem, contributing to Aotearoa New Zealand's only national litter database, Litter Intelligence.

To thank our volunteers on the day, we'll have catering as well as cold Phoenix Organics drinks. The day will also be captured by a professional photographer.

RIGHT: AA INSURANCE PUBLIC CLEAN-UP DAY, TE ATATŪ, AUCKLAND, MARCH 2023.



## Public clean-up day AT A GLANCE

### WHAT?

A public clean-up day with you as naming-rights sponsor!

### WHEN?

Year round.

### HOW LONG?

3-4 hours

### WHERE?

We'll work with you to find a beach for maximum impact.

### INVESTMENT

From \$10,000+GST (80-150 people)

### ADD-ONS

- Increase number of attendees
- Host your clean-up on an island.



VOLUNTEERS CELEBRATE THEIR MASSIVE EFFORT AT THE HIREPOOL BIG CLEAN, PETONE, MARCH 2023.

# Testimonials



“We partnered with Sustainable Coastlines as part of the Summernova series, which wrapped around the America’s Cup 2021. We finished the series off with a staff beach clean-up — it’s been a really amazing experience for the team to be actively involved in what SC do since we always try to connect with purpose. SC as a partner has been fantastic to work with and I highly recommend their team-building events. You see the impact and the positivity in our team.”

— Richard Clarke, Head of Major Events, Auckland Unlimited.



## serko

“Everyone was buzzing about the day, so thank you and your crew for putting on an awesome day.”

— Susie Woolley,  
Corporate Services, Serko.



## WTP

“Thank you so much for such an awesome day! The team are still buzzing about it and complimenting you and your team on the fantastic knowledge you have and the programme you run.”

— Katie Mitch,  
People & Culture Lead, WTP.





**We look forward to  
hearing from you!**



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