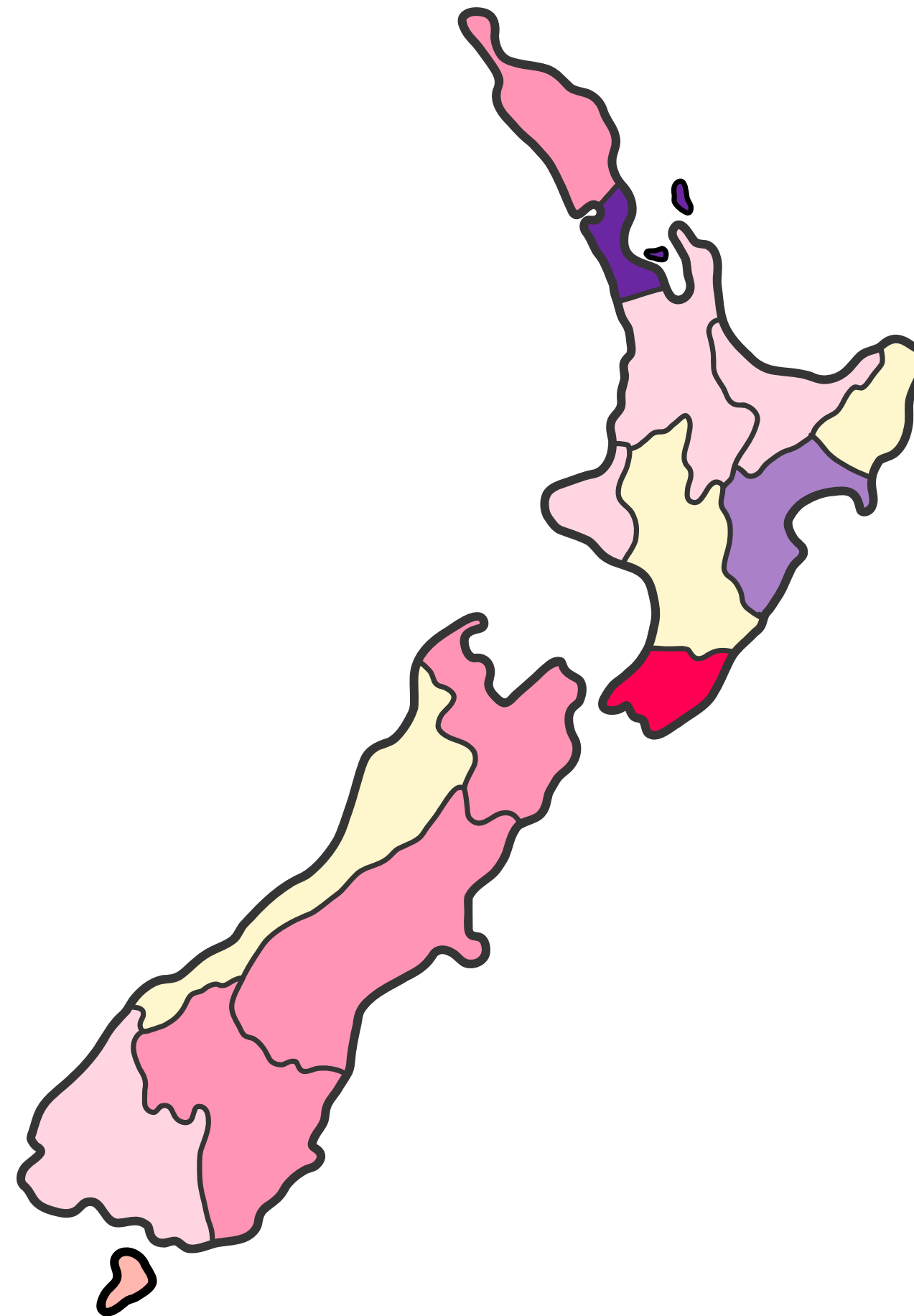
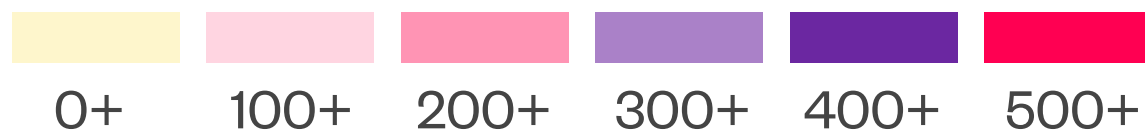


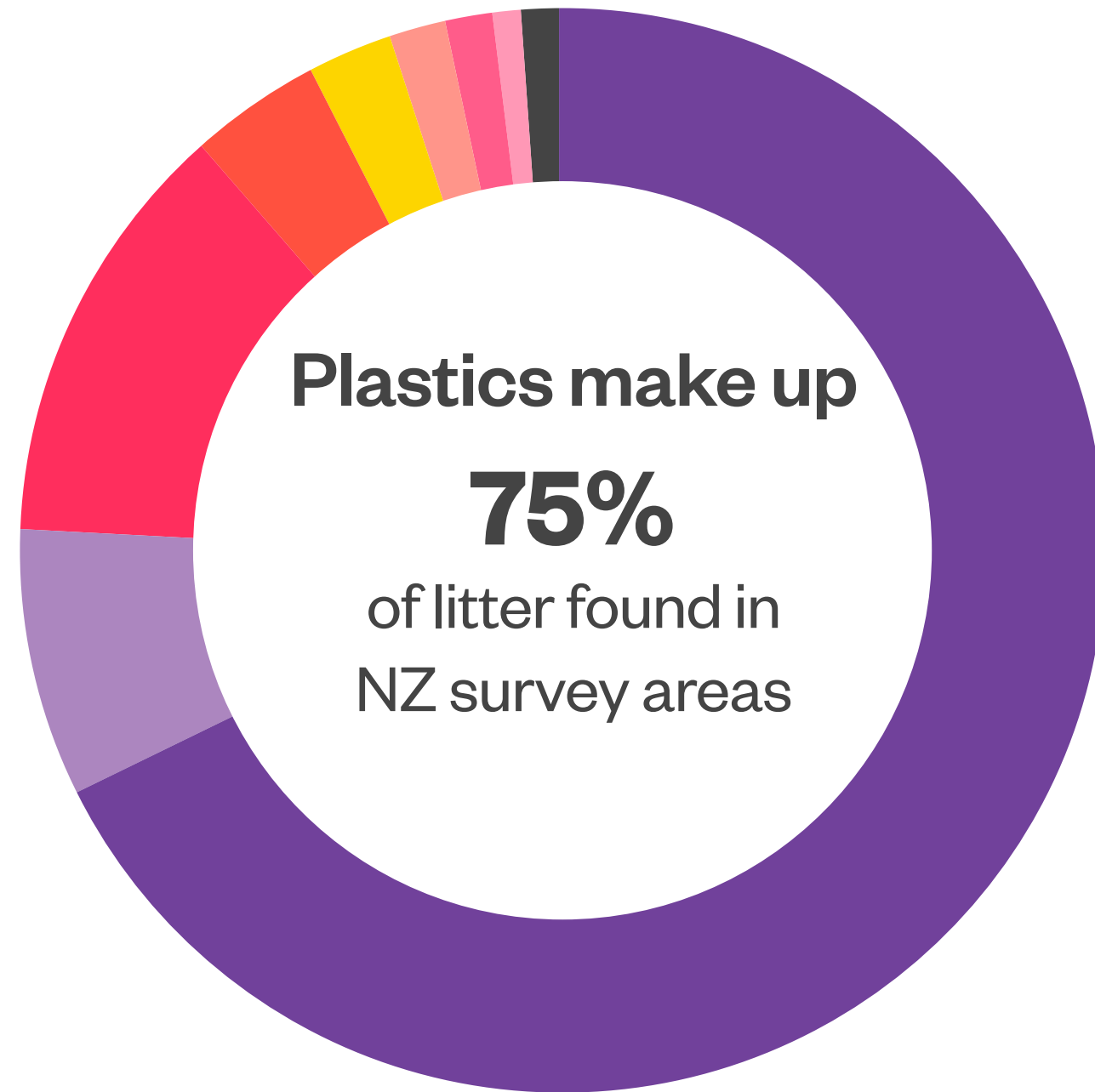


Litter
Intelligence.

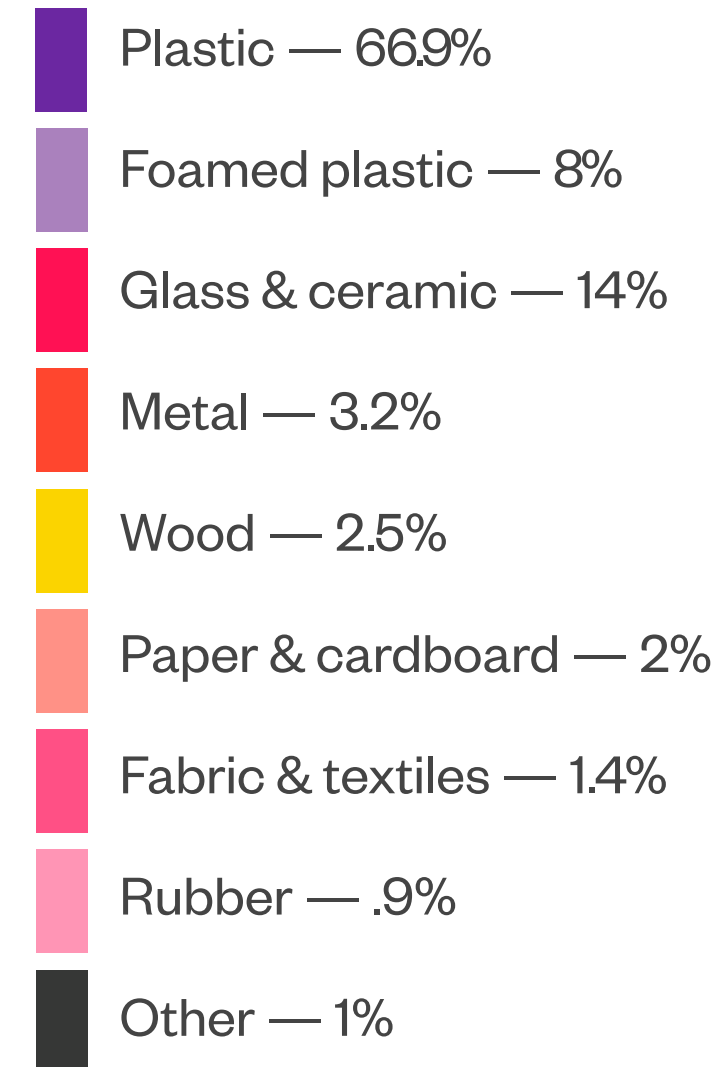
Average litter density by region (items per 1,000m²)

Wellington: 558	Waikato: 163
Auckland: 416	Southland: 123
Hawke's Bay: 317	Taranaki: 113
Canterbury: 275	Bay of Plenty: 104
Marlborough: 242	Manawatu -Wanganui: 82
Tasman-Nelson: 248	Gisborne: 74
Northland: 222	West Coast: 27
Otago: 208	






% by material class





Litter Intelligence.

Top 10 litter items

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#	PRODUCT	MATERIAL	TOTAL ITEMS	% OF TOTAL
1	Unidentifiable hard plastic fragments	Plastic	178,149	27.29 %
2	Glass or ceramic fragments	Glass & Ceramic	71,870	11.01 %
3	Food wrappers	Plastic	41,362	6.34 %
4	Unidentifiable soft plastic fragments	Plastic	39,652	6.07 %
5	Polystyrene insulation or packaging	Foamed Plastic	30,617	4.69 %
6	Bottle caps & lids	Plastic	29,671	4.54 %
7	Rope	Plastic	29,202	4.47 %
8	Cigarettes, butts & filters	Plastic	19,976	3.06 %
9	Processed timber & pallet crates	Wood	14,692	2.25 %
10	Construction material	Glass & Ceramic	12,763	1.95 %

DATA SOURCED FROM [INSIGHTS.LITTERINTELLIGENCE.ORG](https://insights.litterintelligence.org), FILTERS: NZ ONLY, ALL TIME-31 MARCH 2025.